

## Sleight's – UK & Ireland Privacy Policy

Last Updated - January 2021

At Sleight's, we are committed to respecting your privacy and to maintaining your trust and confidence. We treat your personal data with the utmost care and take thorough and appropriate steps to protect it.

We have given specific details in this Privacy Policy about when and why we collect your personal data, how we use it, the limited conditions under which we can disclose it to others and how we keep it safe. The aim of this policy is to complement any other reminders we send you from time to time.

### What and how we collect information

Personal data is information that relates to you as a person and that could be used to identify you, directly or indirectly based on the information, such as: name, date of birth, gender, contact details, payment information etc.

We only collect your data directly or through an intermediary travel agent working on your behalf to acquire one of our tailor-made packages. When you enquire about our products and services, request marketing or other contact from us, or subscribe to our e-marketing or social media feeds, we may collect information about you. We may also process your data on our website by collecting technical data using cookies or similar technologies.

### How we use your information

The limited private data that we collect from you is mainly used to assist us in providing the most personal vacation possible and to inform our recommendations for your experience.

This may require us to pass the information on to our trusted partners, such as (but not limited to) hospitality venues, chauffeur companies, private guides, events companies, and caterers. As well as letting them know about your reservation, we will share with them your name and contact information. Without permission, we will not share sensitive information, or your payment details and they will not directly contact you.

Your data will only be kept for as long as required, including our legal, accounting, and regulatory standards, for the purposes for which it was requested.



## SLEIGH'S - UK & Ireland

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<b>PHONE</b>	+44(0)131 322 3764	<b>ADDRESS</b>	21 CIRCUS LANE
<b>EMAIL</b>	team@sleigh.co.uk		STOCKBRIDGE
<b>WEBSITE</b>	www.sleigh.co.uk		EDINBURGH
			EH3 6SU

## Website Data Privacy Notice

We may hold personal data about you that you have given us during your visit to our website including your name and your email address.

We may collect information via cookies during your visit to our website. This is statistical data about browsing actions and patterns and does not identify you as an individual.

You may refuse to accept cookies by opting out via our website pop-up or changing the settings on your browser. However, doing so may affect your ability to access or use certain parts of the Website. We do not use cookies to collect personally identifiable information about you, track your behaviour or share information with 3rd parties.

Our website contains some links to third-party websites. This Privacy Policy only applies to our website and when you link to other websites you should read their own privacy policies.

## Newsletters and Marketing

Part of our responsibility as a destination expert is to keep you informed and up-to-date on your travel interests in the UK & Ireland. Opt-in e-marketing is one of the methods we use to tell you about the great vacation packages and exclusive experiences that we have on offer. As part of the registration process for our e-marketing, we collect personal information.

We only use this information for a marketing that you have registered interest in; to contact you if we need to obtain or provide additional information; and to ensure that you're happy and satisfied.

We treat this personal data with the utmost care and do not rent or trade email lists with other organisations and businesses.

We use a third-party newsletter distributor and tracker called [MailChimp](#). For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails.



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## Your legal rights

You are entitled to view, amend, or delete the personal information that we hold. We will endeavour to ensure your personal information is accurate and up to date and you may contact us to correct or remove any information you think is inaccurate.

You can also unsubscribe from our mailing list by clicking the 'unsubscribe' button at the bottom the newsletters or emails that we send you. This will result in your data being automatically erased from the relevant mailing list.

Our data privacy manager is Christopher Sleight. Please contact Christopher with any questions or if you wish to exercise any of your legal rights on, [christopher@sleigh.co.uk](mailto:christopher@sleigh.co.uk) or via the office contact details in this document.



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